

# 汽车车灯纹理趋势

Auto lamp texture trends

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architecture  
design consultancy



进入纹理趋势导向之前.....  
Before entering texture trends Guide line...



# MAINSTREAM

## AUTO LAMP TEXTURES

目前主流汽车车灯纹理


# 1

## SPRAY 喷纹

Spray as the primary auxiliary texture

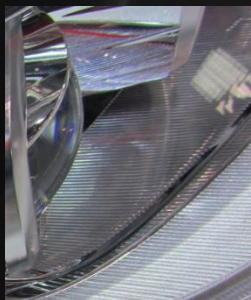
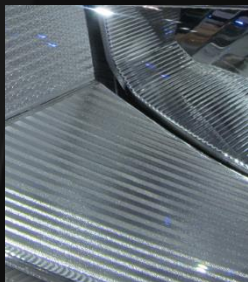
汽车车灯纹理由于受到功能的反射要求，大部分面积采用喷纹，来体现车灯造型的点、线、面中的面

As the reflection function for lamp texture, most of the textures are spray, to embody the Lamp modeling in dot, line, facet in facet



Cadillac 28T  
Hyundai Mistra  
Honda City  
Audi S8  
Ford Edge





Ford Focus  
Audi RS3  
Hyundai Santafe  
Toyota Camry  
Honda Odysse

# 2

## 线性纹理 texture LINEAR

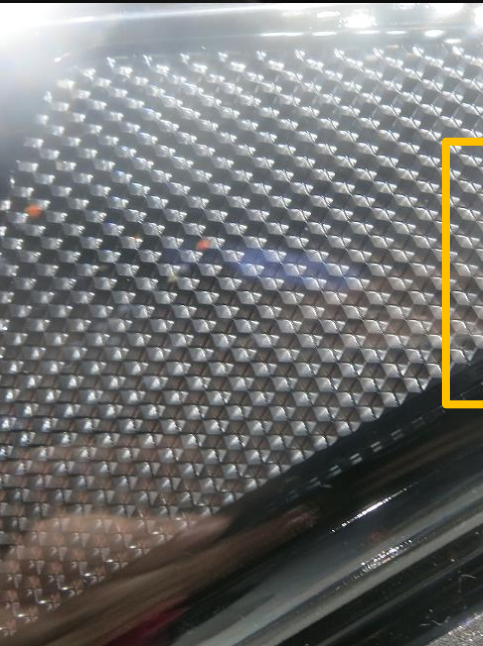
Linear texture as a functional auxiliary texture

线性纹理作为简单的元素在车灯里面主要满足光源导向性这一功能性，另外作为装饰性体现优雅感。大部分面积采用线性纹理进行造型。  
Linear texture is as the simple elements to satisfy the function lights' direction, and decorative elegant

# 3

## 线性纹理 Simple GEOMETRY

Simple geometry as decorative textures



Infiniti QX8  
Kia K3  
Mini Cabrio  
Jaguar Tfl

具有科技性的六边形，四边形等几何元素以立体感较强的方式出现在车灯里，来提升车灯的品质与细节

Hexagon , quadrilateral are the shapes to appear the science and technology and strong 3D feeling to embody the lamp, highlight the quality and details





# FUTURE TRENDS

## AUTO LAMP TEXTURE

汽车车灯纹理未来趋势

DS-5  
Lexus-LC\_500h-2017  
BMW 6 Series  
Convertible



BMW全系车型大灯都采用带有W的元素



4

DNA纹理 DNA  
Texture

DNA texture replace the previous detail textures

越来越多品牌的汽车车灯纹理在设计初期就有意把含有DNA的纹理设计在灯的元素中，来丰富细节，打破单调感  
More and more brands of car lamp texture s are designed to match the DNA texture, in the beginning of the design, enrich the details and break the monotony.



# PARAMETRICIZED 参数化纹理 Texttrue

Parameterized texture attached to the headlight structure

随着科技的进步，参数化过程将颠覆传统的纹理设计思路，纹理不再作为造型的辅助手法出现在产品中，它将结合造型的边界作为造型本身一道风景去丰富整体

With the developing of science and technology, parametric process will overturn the traditional texture design idea, the texture will no longer appear as modeling of auxiliary methods in the product, it will be combined with the boundary of the modelling as a scenery to enrich the overall modelling itself

DS-7  
Mercedes-Benz A Sedan  
Concept  
Mercedes-Benz AMG GT  
Concept

